HEALTH CAREERS, DIVERSITY & RECRUITMENT
Northwest AHEC (NW AHEC) offers health careers awareness programs (30-45 minutes per program) for grades K-8 and structured programs for grades 9-12 (20 hours or more) within its own region. None of these programs were offered by Northwest AHEC in Guilford County as this county is technically located within the Greensboro AHEC Region. If interested, information about Northwest AHEC youth programs can be found by going to our website: northwestahec.org or by contacting Mr. Bernard Roper at (336) 713-7714.

HEALTH SCIENCES STUDENT SUPPORT
Medical/Physician Assistant Students— Many medical and physician assistant students rotate with local physicians who bring students with them to see patients in their hospital. Overnight student accommodations are available if needed for all students. The Northwest AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings. Some communities have begun to use these student rotation opportunities to develop a community relationship with these students and begin to recruit their interest of potential placement when they have completed their formal health careers degrees. Interested physicians should contact Ms. Angela Hodges at (336) 713-7717.

CONTINUING EDUCATION ACTIVITIES & SERVICES
Northwest AHEC CE activities are marketed to healthcare professionals of HPRHS. In FY06, 71 HPRMC unique staff members and affiliated physicians enrolled 95 times in Northwest AHEC continuing education activities. More information about CE activities can be found on our website: northwestahec.org or by contacting Ms. Marie Simos at (336) 713-7721.

Nursing Management Institute— The Nursing Management Institute (NMI), an online management curriculum for new or aspiring nurse managers, created and offered by the Northwest AHEC in partnership with Greensboro AHEC, reported no enrollments from HPRHS. NMI is just one of several online courses. More information about online CE activities can be found at the Northwest AHEC website: northwestahec.org or contact Ms. Ellen Kesler at (704) 210-5068.

Community Health Partnerships— Northwest AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement. Many of the current coalitions which Northwest AHEC supports are members of North Carolina’s Healthy Carolinians Program. NW AHEC co-sponsors, with the Northwest Office of Healthy Carolinians Consultant, quarterly meetings of the Coalition Coordinators’ Network (CCN). Topics this past fiscal year were: Charting a New Course for Chronic Illness Care in Your Community, African-American Churches Eating Smart and Moving More, and Health Literacy. For more information about this service, go to our website: northwestahec.org or contact Ms. Ellen Kesler at (704) 210-5068.

RN Refresher Program— Northwest AHEC also offers the RN Refresher Program to nurses who want to reinstate their license or update their skills. The curriculum consists of didactic learning and a clinical practicum. Students engage in their clinical practicum at a variety of hospitals in the Northwest AHEC region with which we have contracts. We have no contracts in Guilford County; therefore, there were no students enrolled for the fiscal year. Most institutions providing the clinical rotations for these students use the opportunity to recruit them for employment once students have successfully completed the program and have earned their RN credentials. If interested, health care organizations should contact Ms. Kay Herr at (336) 713-7720 to learn more about potential opportunities.
INFORMATION & LIBRARY SERVICES

HPRHS has been a long time member of the Northwest AHEC Information and Library Services. Below is reflected HPRHS’ usage of library services:

<table>
<thead>
<tr>
<th>Period</th>
<th>Document Delivery Request¹</th>
<th>ADL² Registered Users</th>
<th>ADL Users who logged into the ADL</th>
<th>Total Number of ADL logins</th>
<th>Number of Site Visits³</th>
<th>Number of Search Requests</th>
<th>Number of Consults⁴</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/1/03-6/30/04</td>
<td>109</td>
<td>102</td>
<td>15</td>
<td>139</td>
<td>6</td>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>7/1/04-6/30/05</td>
<td>100</td>
<td>164</td>
<td>48</td>
<td>898</td>
<td>3</td>
<td>9</td>
<td>14</td>
</tr>
<tr>
<td>7/1/05-6/30/06</td>
<td>202</td>
<td>67</td>
<td>39</td>
<td>471</td>
<td>0</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>7/1/06-6/30-07</td>
<td>241</td>
<td>148</td>
<td>79</td>
<td>854</td>
<td>0</td>
<td>13</td>
<td>73</td>
</tr>
</tbody>
</table>

1—Materials checked out from library collection; items from library collection which have been used and reshelved; photocopies made by library staff from library collection; and documents borrowed from a library outside of the Northwest AHEC Library system.
2 — AHEC Digital Library
3 — Site visits are meetings with Northwest AHEC institutional members for education, administration, promotion or consult purposes which are located away from WFUSM, Catawba Valley Medical Center, Rowan Regional Medical Center, and Watauga Medical Center.
4 -- Consults include telephone, email or in person; includes number of consultations to preceptor sites; categories of assistance can range from various types of technology assists to accreditation preparation, collection development, and training library contacts.

HPRHS paid an annual fee of $17,000 for library services. Below is a chart which shows the total fee paid by HPRHS compared to estimated costs if HPRHS were to house its own basic library without online resources. More information about these services can be found at the Northwest AHEC website: northwestahec.org or by contacting Ms. Nancy Stine at (704) 210-5587.

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COMMUNITY- SUPPORTED ACTIVITIES

Quality Improvement Initiative — Northwest AHEC has been actively involved in a major quality improvement initiative over the past year, the North Carolina Rapid Response Team Learning Collaborative. Rapid Response teams are one of the original six interventions of the Institute for Healthcare Improvement’s 100,000 Lives Campaign. The NC RRT Learning Collaborative was one of nine RRT grantees nationwide that were funded by the Robert Wood Johnson Foundation. Partners included the North Carolina Hospital Association, the other NC regional AHECs, the Carolinas Center for Medical Excellence, VHA, and Premier. The goal of the collaborative was to develop, implement, and sustain rapid response teams in 50 North Carolina hospitals. Fifty-five hospitals across the state participated in the collaborative including 13 in the Northwest AHEC region. Northwest AHEC staff provided leadership for and support of the Western cohort Rapid Response Teams. This support was provided through face-to-face meetings, conference calls, technical assistance, links to resources, and encouragement.