HEALTH CAREERS, DIVERSITY & RECRUITMENT

- Northwest AHEC (NW AHEC) offers highly interactive health careers awareness programs (30-45 minutes per program) in schools for grades K-8 and structured programs for grades 9-12 (20 hours or more). Activities for the current and past three fiscal years are listed below for Burke County:

Grades K-8—A total of 1,501 students from Burke County participated in health careers’ presentations comprised of 1,269 students and 11 presentations by Northwest AHEC staff and 232 students in the Catawba Science Center Program supported by Northwest AHEC.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>Presentation</th>
<th># Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/17/2008</td>
<td>Valdese Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>160</td>
</tr>
<tr>
<td>11/25/2008</td>
<td>Salem Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>177</td>
</tr>
<tr>
<td>12/18/2008</td>
<td>Table Rock Middle School</td>
<td>Cool People, Cool Careers</td>
<td>204</td>
</tr>
<tr>
<td>1/9/2009</td>
<td>Ray Childers Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>168</td>
</tr>
<tr>
<td>3/19/2009</td>
<td>Hildebran Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>262</td>
</tr>
<tr>
<td>4/22/2009</td>
<td>Walter Johnson Middle School</td>
<td>Cool People, Cool Careers</td>
<td>180</td>
</tr>
<tr>
<td>5/18/2009</td>
<td>Drexel Primary</td>
<td>Puppet Bunch</td>
<td>118</td>
</tr>
</tbody>
</table>

- **Puppet Bunch** - designed for grades K-2; uses multi-ethnic puppets, a video, and a coloring book to teach young children about three health careers
- **CATCH** (Catch A Totally Cool Health career) - designed for grades 3-5; provides information about more than 100 health careers
- **Cool People, Cool Careers** - designed for grades 6-8; provides information about more than 10 health careers

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</thead>
<tbody>
<tr>
<td># Schools</td>
<td>2</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td># Presentations</td>
<td>4</td>
<td>9</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td># Students</td>
<td>337</td>
<td>877</td>
<td>1,293</td>
<td>1,269</td>
</tr>
</tbody>
</table>

Catawba Science Center’s “Health Investigators!” Science Inquiry Festival

- Northwest AHEC was the lead sponsor of the Catawba Science Center’s (CSC) 2008-2009 Science Inquiry Festival.
- CSC’s major outreach to schools is a hands-on program that serves about 20,000 children and teachers annually.
- A total of 11,535 students from 8 of the 17 counties within the Northwest AHEC region participated in the first in-school fair.
- 232 students participated from Burke County.

Grades 9-12—

- **NC AHEC annual Future Leaders in Health Care Conference** – an educational conference for high school students statewide to learn more about health occupations as well as learn more about post-secondary programs oriented toward careers in health. **One student participated from Burke County.**
- **Camp Med Burke County** – partnership between Burke County Public Schools and Blue Ridge HealthCare (Grace and Valdese Hospitals); 27 students participated from Burke County; NW AHEC provides $1,500 in support program; NW AHEC makes this offer each fall for the upcoming summer.
- **Project SEARCH Academy** (Student Education, Awareness and Recruitment for Careers in Health) - a one week, residential summer camp on Wake Forest University campus during which rising eighth grade students are exposed to a variety of health science presentations, Problem-Based Learning, and take medical center tours. **Two students participated from Burke County.**

- Information about other Northwest AHEC youth programs can be found by going to our website: northwestahec.org or by contacting Mr. Bernard Roper at (336) 713-7714 or broper@wfubmc.edu

**HEALTH SCIENCES STUDENT SUPPORT**

- Many medical and physician assistant students rotate with local precepting physicians and accompany them to see patients where the physicians have practicing privileges.
- Overnight student accommodations are available if needed for all students.
- The NW AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings.
- Some communities use these student rotation opportunities to develop relationships with the students for potential future placement upon degree completion. Detailed student rotation information is provided on a quarterly basis to Ms. Sherrie Kappa, Medical/Psychology Staff Coordinator.
- Physicians interested in becoming preceptors should contact Ms. Angela Hodges at (336) 713-7717 or ahodges@wfubmc.edu

### Health Sciences Student Rotations in Burke County

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<tbody>
<tr>
<td># Students in rotation</td>
<td>28</td>
<td>23</td>
<td>26</td>
<td>20</td>
</tr>
<tr>
<td># Students weeks</td>
<td>99</td>
<td>84</td>
<td>116</td>
<td>79</td>
</tr>
</tbody>
</table>

Student week: can be 1 student for 1 week; 4 student weeks can be 1 student for 4 weeks or 4 students for 1 week each, etc.

**CONTINUING EDUCATION ACTIVITIES & SERVICES**

- Northwest AHEC CE activities are marketed to staff members, affiliated physicians and other healthcare professionals of Broughton Hospital.
- More information about CE activities can be found on our website: northwestahec.org or by contacting Ms. Marie Simos at (336) 713-7721 or msimos@wfubmc.edu

### Broughton Hospital Healthcare Professionals’ CE Activity

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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td># Unique registrants</td>
<td>20</td>
<td>31</td>
<td>18</td>
<td>27</td>
</tr>
<tr>
<td># Registrations</td>
<td>31</td>
<td>44</td>
<td>41</td>
<td>59</td>
</tr>
</tbody>
</table>

**Nurse Educator Institute**

- The Nurse Educator Institute (NEI) is a 60-contact hour competency-based curriculum that includes four online learning modules and meets specific NCBON 2010 requirements.
- Enrolled 0 from Broughton Hospital in FY09
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

**Nursing Management Institute**

- Nursing Management Institute (NMI) - an online management curriculum for new or aspiring nurse managers
- Created and offered by the NW AHEC in partnership with Greensboro AHEC
- Enrolled 61 from Burke County in FY09
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

**Community Health Partnerships**

- NW AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement.
- Many of the current coalitions which NW AHEC supports are members of North Carolina’s Healthy Carolinians Program
NW AHEC co-sponsors, with the Northwest Office of Healthy Carolinians Consultant, quarterly meetings of the Coalition Coordinators' Network (CCN). This year’s topics were: State of the County Health (SOTCH) Reporting, Mental Health Issues in NC, and NC Public Health Academy.

- For more information about this service, go to our website: northwestahec.org or contact Ms. Ellen Kesler at (704) 210-5068 or ekesler@wfubmc.edu

RN Refresher Program
- NW AHEC offers the RN Refresher Program to nurses who want to reinstate their licenses or want to update their skills.
- Curriculum consists of a didactic component and a clinical practicum.
- Students engage in their clinical practicum at a variety of hospitals in the NW AHEC region.
- Most institutions providing clinical rotations for these students use the opportunity to recruit them for employment upon program completion and having earned their RN credentials.
- Broughton Hospital is not one of our RN Refresher clinical practicum sites; therefore, no students were enrolled.
- Interested health care organizations should contact Ms. Kay Herr at (336) 713-7720 or kherr@wfubmc.edu

INFORMATION & LIBRARY SERVICES
- Broughton Hospital is not a member of NW AHEC Information and Library Services.
- More information about these services can be found at the Northwest AHEC website: northwestahec.org or by contacting Ms. Nancy Stine at (704) 210-5587 or nstine@wfubmc.edu