HEALTH CAREERS, DIVERSITY & RECRUITMENT

- Northwest AHEC (NW AHEC) offers highly interactive health careers awareness programs (30-45 minutes per program) in schools for grades K-8 and structured programs for grades 9-12 (20 hours or more). Activities for the current and past three fiscal years are listed below for Ashe County:

**Grades K-8**— A total of 954 students from Ashe County participated in health careers’ presentations comprised of no students K-8 but 248 high school students and one presentation by Northwest AHEC staff and 706 students in the Catawba Science Center Program supported by Northwest AHEC.

- **Puppet Bunch** - designed for grades K-2; uses multi-ethnic puppets, a video, and a coloring book to teach young children about three health careers
- **CATCH** (Catch A Totally Cool Health career) - designed for grades 3-5; provides information about more than 10 health careers
- **Cool People, Cool Careers** - designed for grades 6-8; provides information about more than 10 health careers

### Health Careers Awareness Programs Trend in Ashe County

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td># Schools</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>1*</td>
</tr>
<tr>
<td># Presentations</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>1*</td>
</tr>
<tr>
<td># Students</td>
<td>402</td>
<td>243</td>
<td>0</td>
<td>248*</td>
</tr>
</tbody>
</table>

* This was a presentation made for a Career Day at Ashe County High School upon a request made by their faculty.

**Catawba Science Center’s “Health Investigators!” Science Inquiry Festival**

- Northwest AHEC was the lead sponsor of the Catawba Science Center’s (CSC) 2009-2010 Science Inquiry Festival.
- CSC’s major outreach to schools is a hands-on program that serves about 20,000 children and teachers annually.
- A total of 10,718 students from 9 of the 17 counties within the Northwest AHEC region participated in the second in-school fair.
- 706 students participated from Ashe County.

**Grades 9-12**—

- **NC AHEC annual Future Leaders in Health Care Conference** – an educational conference for high school students statewide to learn more about health occupations as well as learn more about post-secondary programs oriented toward careers in health. No students participated from Ashe County in FY10.
- **Camp Med Ashe County** – Hosted by Ashe Memorial Hospital; NW AHEC provides $1,500 in support program for each program; 20 students participated from Ashe County in Camp Med Ashe County. NW AHEC makes this offer each fall for the upcoming summer.
- **Project SEARCH Academy** (Student Education, Awareness and Recruitment for Careers in Health) - a one week, residential summer camp on the Wake Forest University campus; ruins eighth grade students: (1) participate in a college freshman Biology Lab taught by a WFU professor; (2) are exposed to a variety of health science presentations, (3) take a medical center tour; (4) receive high school course selection advice from a guidance counselor; and (5) are matched with a HOSA mentor for the school year. One student participated from Ashe County.
- Information about other Northwest AHEC youth programs can be found by going to our website: northwestahec.org or by contacting Mr. Bernard Roper at (336) 713-7714 or broper@wfubmc.edu
HEALTH SCIENCES STUDENT SUPPORT

- Many medical and physician assistant students rotate with local precepting physicians and accompany them to see patients where the physicians have practicing privileges.
- Overnight student accommodations are available if needed for all students.
- The NW AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings.
- Some communities use these student rotation opportunities to develop relationships with the students for potential future employment upon degree completion. Detailed student rotation information is provided on a quarterly basis to Ms. Norma Goss, Medical Staff Assistant.
- Physicians interested in becoming preceptors should contact Ms. Angela Hodges at (336) 713-7717 or ahodges@wfubmc.edu

<table>
<thead>
<tr>
<th>Health Sciences Student Rotations in Ashe County</th>
</tr>
</thead>
<tbody>
<tr>
<td># Students in rotation</td>
</tr>
<tr>
<td># Students weeks</td>
</tr>
</tbody>
</table>

Student week: can be 1 student for 1 week; 4 student weeks can be 1 student for 4 weeks or 4 students for 1 week each, etc.

CONTINUING EDUCATION ACTIVITIES & SERVICES

- Northwest AHEC CE activities are marketed to staff members, affiliated physicians and other healthcare professionals of AMH.
- More information about CE activities can be found on our website: northwestahec.org or by contacting Ms. Marie Simos at (336) 713-7721 or msimos@wfubmc.edu

<table>
<thead>
<tr>
<th>AMH Healthcare Professionals’ CE Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td># Unique registrants</td>
</tr>
<tr>
<td># Registrations</td>
</tr>
</tbody>
</table>

Nurse Educator Institute

- The Nurse Educator Institute (NEI) is a 60-contact hour competency-based curriculum that includes 4 online learning modules and meets specific NCBON 2010 requirements.
- Enrolled 0 from AMH in FY10
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

Nursing Management Institute

- Nursing Management Institute (NMI) - an online management curriculum consisting of 12 modules for new or aspiring nurse managers
- Created and offered by the NW AHEC in partnership with Greensboro AHEC
- Enrolled 0 from Ashe County in FY10
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

Community Health Partnerships

- NW AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement.
- Many of the current coalitions which NW AHEC supports are members of North Carolina’s Healthy Carolinians Program
NW AHEC co-sponsors, with the Northwest Office of Healthy Carolinians Consultant, quarterly meetings of the Coalition Coordinators’ Network (CCN). This year’s topics were: Tobacco Legislation, Worksite Wellness, Faith Initiatives and Community Engagement.
- For more information about this service, go to our website: northwestahec.org or contact Ms. Ellen Kesler at (336) 713-7712 or ekesler@wfubmc.edu
RN Refresher Program
- NW AHEC offers the RN Refresher Program to nurses who want to reinstate their licenses or want to update their skills.
- Curriculum consists of a didactic component and a clinical practicum.
- Students engage in their clinical practicum at a variety of hospitals in the NW AHEC region.
- Most institutions providing clinical rotations for these students use the opportunity to recruit them for employment upon program completion and having earned their RN credentials.
- AMH is not one of our RN Refresher clinical practicum sites; therefore no students were enrolled.
- Interested health care organizations should contact Ms. Kay Herr at (336) 713-7720 or kherr@wfubmc.edu

INFORMATION & LIBRARY SERVICES
- Ashe Memorial Hospital is a member of NW AHEC Information and Library Services.
- Below is a chart which reflects AMH’s usage of NW AHEC Information and Library Services:

<table>
<thead>
<tr>
<th></th>
<th>7/1/06-6/30/07</th>
<th>7/1/07-6/30/08</th>
<th>7/1/08-6/30/09</th>
<th>7/1/09-6/30/10</th>
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<tbody>
<tr>
<td>Document Delivery Request¹</td>
<td>70</td>
<td>59</td>
<td>29</td>
<td>27</td>
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<tr>
<td>ADL² Registered Users</td>
<td>25</td>
<td>23</td>
<td>32</td>
<td>44</td>
</tr>
<tr>
<td>ADL Users who logged into the ADL</td>
<td>12</td>
<td>18</td>
<td>13</td>
<td>7</td>
</tr>
<tr>
<td>Total Number of ADL logins</td>
<td>136</td>
<td>57</td>
<td>92</td>
<td>56</td>
</tr>
<tr>
<td>Number of Site Visits¹</td>
<td>3</td>
<td>1; 1 EC³</td>
<td>3</td>
<td>6; 5EC</td>
</tr>
<tr>
<td>Number of Search Requests</td>
<td>5</td>
<td>5</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Number of Consults²</td>
<td>24</td>
<td>17</td>
<td>48</td>
<td>55</td>
</tr>
</tbody>
</table>

¹–Materials checked out from library collection; items from library collection which have been used and re-shelved; photocopies made by library staff from library collection; and documents borrowed from a library outside of the Northwest AHEC Library system.
²– AHEC Digital Library
³– Site visits are meetings with Northwest AHEC institutional members for education, administration, promotion or consult purposes which are located away from WFUSM, Catawba Valley Medical Center, Rowan Regional Medical Center, and Watauga Medical Center.
⁴– Consults include telephone, email or in person; include number of consultations to preceptor sites; categories of assistance can range from various types of technology assists to accreditation preparation, collection development, and training library contacts.
⁵– EC = educational classes

FY10 Search Requests Details
- Total of 0 requests
- More information about these services can be found at the Northwest AHEC website: northwestahec.org or by contacting Ms. Nancy Stine at (704) 210-5587 or nstine@wfubmc.edu