Northern Hospital of Surry County
Summary of Partnership
July 1, 2009 – June 30, 2010

HEALTH CAREERS, DIVERSITY & RECRUITMENT

- Northwest AHEC (NW AHEC) offers highly interactive health careers awareness programs (30-45 minutes per program) in schools for grades K-8 and structured programs for grades 9-12 (20 hours or more). Activities for the current and past three fiscal years are listed below for Surry County:

**Grades K-8** — A total of 1,280 students from Surry County participated in health careers’ presentations comprised of 781 students and 10 presentations by Northwest AHEC staff and 499 students in the Catawba Science Center Program supported by Northwest AHEC.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>Presentation</th>
<th># Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/9/2009</td>
<td>Elkin Elementary</td>
<td>Puppet Bunch; CATCH; Cool People, Cool Careers</td>
<td>290</td>
</tr>
<tr>
<td>10/16/2009</td>
<td>Cedar Ridge Elementary*</td>
<td>Puppet Bunch; CATCH</td>
<td>161</td>
</tr>
<tr>
<td>2/16/2010</td>
<td>Surry Central High School*</td>
<td>Career Day**</td>
<td>60</td>
</tr>
<tr>
<td>2/17/2010</td>
<td>East Surry High School*</td>
<td>Career Day**</td>
<td>60</td>
</tr>
<tr>
<td>2/18/2010</td>
<td>North Surry High School*</td>
<td>Career Day**</td>
<td>80</td>
</tr>
<tr>
<td>3/24/2010</td>
<td>Shoals Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>130</td>
</tr>
</tbody>
</table>
| *Denotes new school** Presentation made for a Career Day at Ashe County High School upon a request made by their faculty.  

- **Puppet Bunch** - designed for grades K-2; uses multi-ethnic puppets, a video, and a coloring book to teach young children about three health careers
- **CATCH (Catch A Totally Cool Health career)** - designed for grades 3-5; provides information about more than 10 health careers
- **Cool People, Cool Careers** - designed for grades 6-8; provides information about more than 10 health careers

**Health Careers Awareness Programs Trend in Surry County**

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<tbody>
<tr>
<td># Schools</td>
<td>5</td>
<td>4</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td># Presentations</td>
<td>7</td>
<td>5</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td># Students</td>
<td>884</td>
<td>577</td>
<td>540</td>
<td>781</td>
</tr>
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</table>

**Catawba Science Center’s “Health Investigators!” Science Inquiry Festival**

- Northwest AHEC was the lead sponsor of the Catawba Science Center’s (CSC) 2009-2010 Science Inquiry Festival.
- CSC’s major outreach to schools is a hands-on program that serves about 20,000 children and teachers annually.
- A total of 10,718 students from 9 of the 17 counties within the Northwest AHEC region participated in the second in-school fair.
- 1,499 students participated from Surry County.

**Grades 9-12** —

- **NC AHEC annual Future Leaders in Health Care Conference** – an educational conference for high school students statewide to learn more about health occupations as well as learn more about post-secondary programs oriented toward careers in health. Five students participated from Surry County in FY10.
- **Camp Med Surry County** – Hosted by the Surry County School; NW AHEC provides $1,500 in support program for each program; **22** students participated from Surry County in Camp Med Surry County. NW AHEC makes this offer each fall for the upcoming summer.

- **Project SEARCH Academy** (Student Education, Awareness and Recruitment for Careers in Health) - a one week, residential summer camp on the Wake Forest University campus; **rising eighth grade students**: (1) participate in a college freshman Biology Lab taught by a WFU professor; (2) are exposed to a variety of health science presentations, (3) take a medical center tour; (4) receive high school course selection advice from a guidance counselor; and (5) are matched with a HOSA mentor for the school year. **One** student participated from Surry County.

- Information about other Northwest AHEC youth programs can be found by going to our website: northwestahec.org or by contacting Mr. Bernard Roper at (336) 713-7714 or broper@wfubmc.edu

### HEALTH SCIENCES STUDENT SUPPORT

- Many **medical** and **physician assistant students** rotate with local precepting physicians and accompany them to see patients where the physicians have practicing privileges.

- Overnight student accommodations are available if needed for all students.

- The NW AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings.

- Some communities use these student rotation opportunities to develop relationships with the students for potential future placement upon degree completion. Detailed student rotation information is provided on a quarterly basis to Ms. Debbie Moser, Director of Human Resources.

- Physicians interested in becoming preceptors should contact Ms. Angela Hodges at (336) 713-7717 or ahodges@wfubmc.edu

<table>
<thead>
<tr>
<th>Health Sciences Student Rotations in Surry County</th>
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</thead>
<tbody>
<tr>
<td><strong># Students in rotation</strong></td>
</tr>
<tr>
<td><strong># Students weeks</strong></td>
</tr>
</tbody>
</table>

Student week: can be 1 student for 1 week; 4 student weeks can be 1 student for 4 weeks or 4 students for 1 week each, etc.

### CONTINUING EDUCATION ACTIVITIES & SERVICES

- Northwest AHEC CE activities are marketed to staff members, affiliated physicians and other healthcare professionals of NHSC.

- More information about CE activities can be found on our website: northwestahec.org or by contacting Ms. Marie Simos at (336) 713-7721 or msimos@wfubmc.edu

<table>
<thead>
<tr>
<th>NHSC Healthcare Professionals’ CE Activity</th>
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<tbody>
<tr>
<td><strong># Unique registrants</strong></td>
</tr>
<tr>
<td>61</td>
</tr>
<tr>
<td><strong># Registrations</strong></td>
</tr>
<tr>
<td>105</td>
</tr>
</tbody>
</table>

- Nurse Educator Institute
  - The Nurse Educator Institute (NEI) is a 60-contact hour competency-based curriculum that includes four online learning modules and meets specific NCBON 2010 requirements.
  - Enrolled 0 from NHSC in FY10.
  - More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

- Nursing Management Institute
  - Nursing Management Institute (NMI) - an online management curriculum for new or aspiring nurse managers
  - Created and offered by the NW AHEC in partnership with Greensboro AHEC
  - Enrolled 0 from Surry County in FY10
  - More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu
Community Health Partnerships

- NW AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement.
- Many of the current coalitions which NW AHEC supports are members of North Carolina’s Healthy Carolinians Program NW AHEC co-sponsors, with the Northwest Office of Healthy Carolinians Consultant, quarterly meetings of the Coalition Coordinators’ Network (CCN). This year’s topics were: Tobacco Legislation, Worksite Wellness, Faith Initiatives and Community Engagement.
- For more information about this service, go to our website: northwestahec.org or contact Ms. Ellen Kesler at (336) 713-7712 or ekesler@wfubmc.edu

RN Refresher Program

- NW AHEC offers the RN Refresher Program to nurses who want to reinstate their licenses or want to update their skills.
- Curriculum consists of a didactic component and a clinical practicum.
- Students engage in their clinical practicum at a variety of hospitals in the NW AHEC region.
- Most institutions providing clinical rotations for these students use the opportunity to recruit them for employment upon program completion and having earned their RN credentials.
- NHSC is currently not one of our clinical practicum sites; therefore, no students were enrolled in the clinical practicum during the past fiscal year.
- Interested health care organizations should contact Ms. Kay Herr at (336) 713-7720 or kherr@wfubmc.edu

INFORMATION & LIBRARY SERVICES

- NHSC is not a member of NW AHEC Information and Library Services.
- More information about these services can be found at the Northwest AHEC website: northwestahec.org or by contacting Ms. Nancy Stine at (704) 210-5587 or nstine@wfubmc.edu

COMMUNITY-SUPPORTED ACTIVITIES

Improving Performance in Practice (IPIP)

- Northwest AHEC supports the NC Healthcare Quality Alliance (formerly known as the Governor’s Quality Initiative) through Improving Performance in Practice (IPIP). IPIP is a collaboration of the Northwest Community Care Network, NC Department of Public Health, and NC primary care physician associations.
- The goal of the initiative is to provide primary care practices the tools, systems, and support needed to provide high quality patient care. Northwest AHEC’s Quality Improvement Consultant provides in-office technical assistance and consultation to improve quality of care, efficiency, and satisfaction for patients and the healthcare team.
- In FY10, 12 practices located within Forsyth, Stokes, Surry, Yadkin, Watauga, and Wilkes Counties participated in the IPIP program.
- Those interested in learning more about the IPIP program should contact Ms. Cheryl Alberty at (336) 713-7719 or calberty@wfubmc.edu.