HEALTH CAREERS, DIVERSITY & RECRUITMENT

- Northwest AHEC (NW AHEC) offers highly interactive health careers awareness programs (30-45 minutes per program) in schools for grades K-8 and structured programs for grades 9-12 (20 hours or more). Activities for the current and past three fiscal years are listed below for Davidson County:

**Grades K-8** — A total of 1,657 students from Davidson County participated in health careers’ presentations comprised of 1657 students and 16 presentations by Northwest AHEC staff.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>Presentation</th>
<th># Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/24/2009</td>
<td>Welcome Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>223</td>
</tr>
<tr>
<td>11/4/2009</td>
<td>Brier Creek Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>129</td>
</tr>
<tr>
<td>12/16/2009</td>
<td>Fair Grove Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>203</td>
</tr>
<tr>
<td>1/5/2010</td>
<td>Thomasville Primary</td>
<td>Puppet Bunch; CATCH</td>
<td>405</td>
</tr>
<tr>
<td>1/8/2010</td>
<td>Southwood Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>217</td>
</tr>
<tr>
<td>1/19/2010</td>
<td>Friendship Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>161</td>
</tr>
<tr>
<td>1/20/2010</td>
<td>Denton Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>159</td>
</tr>
<tr>
<td>4/26/2010</td>
<td>South Lexington Elementary</td>
<td>Puppet Bunch; CATCH</td>
<td>160</td>
</tr>
</tbody>
</table>

Total 1,657

- **Puppet Bunch** - designed for grades K-2; uses multi-ethnic puppets, a video, and a coloring book to teach young children about three health careers
- **CATCH** (Catch A Totally Cool Health career) - designed for grades 3-5; provides information about more than 10 health careers
- **Cool People, Cool Careers** - designed for grades 6-8; provides information about more than 10 health careers

**Health Careers Awareness Programs Trend in Davidson County**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># Schools</td>
<td>4</td>
<td>6</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td># Presentations</td>
<td>6</td>
<td>10</td>
<td>20</td>
<td>16</td>
</tr>
<tr>
<td># Students</td>
<td>1,028</td>
<td>1,314</td>
<td>2,321</td>
<td>1,657</td>
</tr>
</tbody>
</table>

**Catawba Science Center’s “Health Investigators!” Science Inquiry Festival**

- Northwest AHEC was the lead sponsor of the Catawba Science Center’s (CSC) 2009-2010 Science Inquiry Festival.
- CSC’s major outreach to schools is a hands-on program that serves about 20,000 children and teachers annually.
- A total of 10,718 students from 9 of the 17 counties within the Northwest AHEC region participated in the second in-school fair.
- No students participated from Davidson County.

**Grades 9-12**

- **NC AHEC annual Future Leaders in Health Care Conference** – an educational conference for high school students statewide to learn more about health occupations as well as learn more about post-secondary programs oriented toward careers in health. Two students participated from Davidson County in FY10.
• **Camp Med Davidson County** – Hosted by the Lexington Memorial College; NW AHEC provides $1,500 in support program for each program; 31 students participated from Davidson County in Camp Med Davidson County. NW AHEC makes this offer each fall for the upcoming summer.

• **Project SEARCH Academy** (Student Education, Awareness and Recruitment for Careers in Health) - a one week, residential summer camp on the Wake Forest University campus; **rising eighth grade students**: (1) participate in a college freshman Biology Lab taught by a WFU professor; (2) are exposed to a variety of health science presentations, (3) take a medical center tour; (4) receive high school course selection advice from a guidance counselor; and (5) are matched with a HOSA mentor for the school year. There were no students who participated from Davidson County.

• Information about other Northwest AHEC youth programs can be found by going to our website: northwestahec.org or by contacting Mr. Bernard Roper at (336) 713-7714 or broper@wfubmc.edu

**HEALTH SCIENCES STUDENT SUPPORT**

- Many medical and physician assistant students rotate with local precepting physicians and accompany them to see patients where the physicians have practicing privileges.
- Overnight student accommodations are available if needed for all students.
- The NW AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings.
- Some communities use these student rotation opportunities to develop relationships with the students for potential future placement upon degree completion. Detailed student rotation information is provided on a quarterly basis to Ms. Kathie Johnson, President; Ms. Datra Dell-Patrick, Nurse Educator; Ms. Catherine Brown, and Ms. Michelle Greer.
- Physicians interested in becoming preceptors should contact Ms. Angela Hodges at (336) 713-7717 or ahodges@wfubmc.edu

### Health Sciences Student Rotations in Davidson County

<table>
<thead>
<tr>
<th>Year</th>
<th># Students in rotation</th>
<th># Students weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>127</td>
<td>126</td>
</tr>
<tr>
<td>2007-2008</td>
<td>72</td>
<td>82</td>
</tr>
<tr>
<td>2008-2009</td>
<td>118</td>
<td>116</td>
</tr>
<tr>
<td>2009-2010</td>
<td>107</td>
<td>94</td>
</tr>
</tbody>
</table>

Student week: can be 1 student for 1 week; 4 student weeks can be 1 student for 4 weeks or 4 students for 1 week each, etc.

**CONTINUING EDUCATION ACTIVITIES & SERVICES**

- Northwest AHEC CE activities are marketed to staff members, affiliated physicians and other healthcare professionals of Thomasville Medical Center (TMC).
- More information about CE activities can be found on our website: northwestahec.org or by contacting Ms. Marie Simos at (336) 713-7721 or msimos@wfubmc.edu

### TMC Healthcare Professionals’ CE Activity

<table>
<thead>
<tr>
<th>Year</th>
<th># Unique registrants</th>
<th># Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>18</td>
<td>27</td>
</tr>
<tr>
<td>2007-2008</td>
<td>9</td>
<td>21</td>
</tr>
<tr>
<td>2008-2009</td>
<td>10</td>
<td>18</td>
</tr>
<tr>
<td>2009-2010</td>
<td>14</td>
<td>18</td>
</tr>
</tbody>
</table>

**Nurse Educator Institute**

- The Nurse Educator Institute (NEI) is a 60-contact hour competency-based curriculum that includes four online learning modules and meets specific NCBON 2010 requirements.
- Enrolled 0 from TMC in FY10
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu

**Nursing Management Institute**

- Nursing Management Institute (NMI) - an online management curriculum for new or aspiring nurse managers
- Created and offered by the NW AHEC in partnership with Greensboro AHEC
- Enrolled 10 from Davidson County in FY10
- More information can be found on our website: northwestahec.org or by contacting Ms. Phyllis Horton at (336) 713-7713 or phorton@wfubmc.edu
Community Health Partnerships
- NW AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement.
- Many of the current coalitions which NW AHEC supports are members of North Carolina’s Healthy Carolinians Program. NW AHEC co-sponsors, with the Northwest Office of Healthy Carolinians Consultant, quarterly meetings of the Coalition Coordinators’ Network (CCN). This year’s topics were: Tobacco Legislation, Worksite Wellness, Faith Initiatives and Community Engagement.
- For more information about this service, go to our website: northwestahec.org or contact Ms. Ellen Kesler at (336) 713-7712 or ekesler@wfubmc.edu

RN Refresher Program
- NW AHEC offers the RN Refresher Program to nurses who want to reinstate their licenses or want to update their skills.
- Curriculum consists of a didactic component and a clinical practicum.
- Students engage in their clinical practicum at a variety of hospitals in the NW AHEC region.
- Most institutions providing clinical rotations for these students use the opportunity to recruit them for employment upon program completion and having earned their RN credentials.
- Interested health care organizations should contact Ms. Kay Herr at (336) 713-7720 or kherr@wfubmc.edu

<table>
<thead>
<tr>
<th>RN Refresher Clinical Practicum Placement at Thomasville Medical Center</th>
</tr>
</thead>
<tbody>
<tr>
<td># RN Refresher students</td>
</tr>
</tbody>
</table>

INFORMATION & LIBRARY SERVICES
- TMC is not a member of NW AHEC Information and Library Services.
- More information about these services can be found at the Northwest AHEC website: northwestahec.org or by contacting Ms. Nancy Stine at (704) 210-5587 or ristine@wfubmc.edu